# Aberdeen Downtown Art Project | Call for Art

Area artists are invited to submit original artwork ideas to be painted on the windows of empty downtown storefronts located in Aberdeen, SD. The selected designs will be painted on the outside of the downtown storefront windows and remain on display during the summer and fall of 2021. The Knight Foundation is a major supporter of this downtown art project, with the intent to enhance the appeal and vitality of downtown and the visibility of artists.

### Eligibility

This call is open to residents of the following counties in South Dakota: Brown, Campbell, Day, Edmunds, Grant, Marshall, McPherson, Roberts, Spink, and Walworth. Residents of Dickey County, North Dakota are eligible to submit artwork.

Entry Fee: free to enter

Contact Email: alexis.doerr@northern.edu

Deadline to Enter: Friday, March 5th, 2021

#### **Site Specifications & Materials**

If selected, the artist will be notified by email and assigned a downtown storefront window to paint. There is no compensation for selected artists. The address and precise dimensions of the window will be provided to the artist once they have received their selection notification. Final adjustments to the design dimensions must be made prior to painting the window. The paint will be provided by the Aberdeen Downtown Art Project (Titanium White, Marz Black, Deep Yellow, Green Oxide, Ultramarine Blue, Violet, and Burnt Umber). Artists will provide their own brushes to complete the window design.

#### **Submission Guidelines**

- 1) Individual or teams are allowed to submit up to 2 designs. An artist can have their name on a maximum of 2 entries.
- 2) Original designs only
- 3) The window designs should be intended for the dimensions of 3' x 4'
- 4) Window designs should reflect the experience and spirit of living in Aberdeen and the surrounding area. Subject matter can include the environment, activities, and people. Interpretation of these themes can be representational or non-objective.
- 5) Window designs cannot contain any advertising, logos, copyrighted or trademarked items. Window designs must not have any reference to drug, alcohol, and tobacco use or address any social issues.
- 6) Use of text, words, or phrases should be limited. Profanity is not allowed.
- 7) If selected, the jurors reserve the ability to revise and negotiate final designs.

#### **Submission Requirements**

- 1) An original and five copies of proposed window design(s). Each proposed window design submitted through email must be a PDF file under 20MB. If submitting through email, only one copy of the proposed window design(s) is required as an attachment.
- 2) Design dimensions (height, width)
- 3) Artist statement explaining the design concept (maximum 100 words). One artist statement submitted per artist/team.
- 5) Fill out and submit the contact information section on the last page.

### **Submitting Proposals**

Your design submissions may be submitted by email, mail, or in person.

- Email submission requirements to alexis.doerr@northern.edu
- Mail to the Aberdeen Area Community Foundation: P.O. Box 674 Aberdeen, SD 57402-0674
- Deliver In-Person: Aberdeen Area Community Foundation, 208 S. Main St. Aberdeen, SD 57401

### Liability

Artwork may be exposed to extreme temperatures while on display. The Aberdeen Downtown Art Project is not liable for any damage to artwork. The sale or lease of a building is beyond the Aberdeen Downtown Art Project's control. The sale or lease of a building could affect the duration of an artwork. The Aberdeen Downtown Art Project reserves the right to remove an artwork from a window location at any time.

### **Removing Window Paintings**

In the fall of 2021, a day will be dedicated to removing the window paintings downtown. Artists will be responsible for removing their window paintings.

#### **Jurors**

Stacy Braun, Executive Director of the Aberdeen Area Arts Council Derek Decker, Assistant Professor of Sculpture/Ceramics at Northern State University Alexis Doerr, Instructor of Art at Northern State University Carly Pochop of Colorful Creations

#### **Timeline**

Deadline to Enter: Friday, March 5th

Acceptance Notification: Friday, March 19th Painting Windows: Saturday, April 10th\*

\*In the case of inclement weather, windows will be painted on Saturday, April 17th

### About the John S. and James L. Knight Foundation

Knight Foundation is a national foundation with strong local roots. We invest in journalism, in the arts, and in the success of cities where brothers John S. and James L. Knight once published newspapers. Our goal is to foster informed and engaged communities, which we believe are essential for a healthy democracy. For more, visit KF.org.

## **About the Aberdeen Area Community Foundation**

The mission of Aberdeen Area Community Foundation, Inc. is to "Promote the Civic, Cultural, Economic, Educational, and Sociological interests of Aberdeen and the Surrounding Community."

The Aberdeen Area Community Foundation reserves the right to accept or reject, in whole or part, any and all proposals received in response to this Request for Proposal; to conduct discussion with any or all qualified artists in any manner necessary to serve the best interests of the project.

Please fill out and include the contact information below with your design submission.

Contact Information   Aberdeen Downto	own Art Project   Call for Art 2020-21
Name (s):	
Phone Number:	Email:
Address:	
Number of Design Submissions:(2 maximum)	Title of Submission #1:
	Title of Submission #1: